GLADEVALLEY.NET
Glade Valley News and Information

GladeValley.net

GladeValley.net began publishing news for the area in May 2014. The site provides local information and increases community involvement in the Glade Valley area.

GladeValley.net connects users in social media, web sites, and in the public. Readers can comment, share photos and news, and share stories on social media sites.

As fewer folks look to newspapers and evening news, GladeValley.net provides local, relevant news to a local and engaged population.
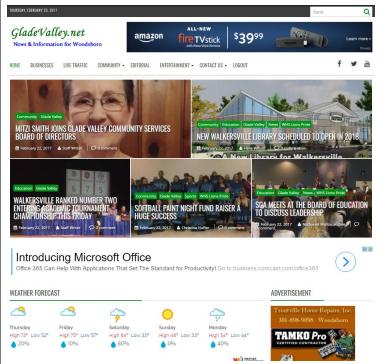
GladeValley.net has teamed up with Walkersville High School's journalism department to support their learning by publishing their articles and working on stories.

Syndicated columns appear from other sites with information about our area, also.

The GladeValley.net articles post to all of our social media sites including Facebook. Twitter, Google+, etc.

Monthly visitors exceed 7,000 to our site. Our social media reach exceeds 10,000 monthly.

Advertising Rate Card

GladeValley.net advertisements come in several different sizes and are located in several different locations on each page.

The Header Advertisement is a 728x90 banner ad that appears atop each page.

Top Right Advertisements are 300x250 ads that appear on the right side of the site.

A Top Banner lies before each non-syndicated article on our site. The Top Banner is 600 x 90 pixels.

Banners appear in and below articles. These banners are 600 x 90 pixles.

Tall Side ads can be located on the right side of the page. Tall Side ads are 240 x 400 pixels.

Each ad location rotates through no more than ten advertisers per location. Advertisers may choose to purchase a block for a certain page or the entire space throughout the site if no other advertisers have scheduled that block or location. The following rates represent a monthly cost per ad in a rotation of no more than ten per location.

Location	Monthly Cost
Header	$250
Top Right	$200
Top Banner	$175

Location	Monthly Cost
In Article Banner	$150
Tall Side	$100
Bottom Banner	$100

Advertisers can receive a 10% discount for purchasing advertising for the whole year. All advertisements must be paid for in advance. Checks should be made payable to GladeValley.net.

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